

unite to light

Unite to Light the Night

We are bringing Santa Barbara's community together for three unique events amidst an interactive art exhibition celebrating the power of light, including large-scale projection art, sculptures, paintings and photography. This fundraiser and art festival aims to raise awareness and funding for Unite To Light's mission to bring light to the world. Access to clean affordable light and energy is critical to improving health, education, and prosperity. Join us!

Three Extraordinary Evenings

GLOW GALA

*Artfully elegant
dinner under the stars*

Thursday, October 6
6-10 PM

Opening gala dinner will be an elevated affair and one of Santa Barbara's premier social events of the year.

- Only 75 VIP guests
- Elegant dinner
- Art show opening
- Art auction
- Entertainment

BRIGHT BASH

*Multi-sensory art show
and dance party*

Friday October 7
6-10 PM

This celebration of light will be an immersive dance party surrounded by art, music and performers.

- Hosting our supporters, friends, press, and artists
- 300 guests
- Open bar & light food
- Music by D.J. MacIntyre

COMMUNITY SHOWCASE

*Free exhibition and fun
activities for kids and adults*

Saturday October 8
6-10 PM

This evening is FREE so that we may bring more light and creativity to everyone in our community.

- Walk-ins welcome
- 300 guests throughout the evening
- Drinks and snacks for sale
- Interactive activities

CONTACT US

To learn more about available sponsorship opportunities, or to inquire about becoming a sponsor in 2023, please reach out to us!

email@unite-to-light.org

Info & Tickets: unitetolight.org/lightthenight

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Sponsorship Packages

Whether your goal is giving back to the community, offering your employees and customers an unforgettable arts experience, or making the most of your marketing resources, we'll help connect with your audience in a meaningful way. Benefits may be tailored as our goal is to create exposure geared to your organization's needs.

PRESENTING SPONSOR

3 Nights, Sponsor Confirmed - \$15,000

Igniting a presenting-level sponsorship will showcase your support of Unite to Light's mission while positioning your brand at the highest level.

- 2 tickets to the Glow Gala
- 10 tickets to the Bright Bash
- Logo on take-home glasses for all of our guests
- Logo placement as Presenting Sponsor on all promo material
- Recognition from the podium during the Glow Gala
- Opportunity to address the audience at the Glow Gala
- Recognition and logo on signage at the event on all three nights



GLOW GALA SPONSOR

1 Night, 2 available - \$5,000

Illuminate our Glow Gala by supporting an elegant evening hosting our most valued supporters, community members, press, and artists.

- 2 tickets to the Glow Gala
- 4 tickets to the Bright Bash
- Recognition in all advertising and promotional materials
- Logo placement on the event page website and social media
- Recognition in event media releases and other PR
- Recognition from the podium during the Glow Gala
- Recognition on signage during the Glow Gala evening



BRIGHT BASH SPONSOR

1 Night, Sponsor Confirmed - \$5,000

Help us dazzle our guests by sponsoring an enchanted evening of music and live performances among the art installations. This cocktail party will be an affair to remember.

- 6 tickets to the Bright Bash
- Recognition in all advertising and promotional materials
- Logo placement on the event page website and social media
- Recognition in event media releases and other PR
- Recognition on signage during the Bright Bash

AUTOCAMP

COMMUNITY SHOWCASE SPONSOR

1 Night, Sponsor Confirmed- \$5,000

Help us provide a FREE art exhibition for the public. This evening will be open to everyone so that we may bring more light and creativity to our community.

- 4 tickets to the Bright Bash
- Recognition on all promotional materials
- Recognition in all advertising and promotional materials
- Logo placement on the event page website and social media
- Recognition in event media releases and other PR
- Recognition on signage during Community Showcase

VILLAGE
PROPERTIES

SUPPORTING SPONSOR PACKAGES

By sponsoring items that we need to purchase to create this special series of events, you are boosting our fundraising effort and enabling us to share more light with the world.

Event Furniture Rental Sponsor (Gala Night) - \$2,500

Linens Sponsor (Gala Night) - \$2,500

Event Marketing Sponsor - \$2,500

Event Decor & Lighting Sponsor - \$2,500

Art Exhibition Installation Sponsor - \$2,500

- 2 tickets to the Bright Bash
- Logo placement on the event page website and social media
- Logo placement on signage at event
- Specific recognition can be determined based on the donated item

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ART INSTALLATION SPONSOR

1 Art Piece, 3 Nights, 4 Still Available, \$500 - \$1,000

Funds will go towards materials and equipment supporting one art piece. Your organization will be provided with unique exposure that demonstrates your commitment to our artistic community while positioning your brand in front of our guests.

- 2 tickets to the Bright Bash
- Placement on the event page website and promo material
- Recognition on signage next to sponsored art work

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BAR SPONSORSHIP

3 Nights, 2 available - \$5,000

Your sponsorship will brighten all three evenings. Your logo will prominently decorate the bar, among many other benefits.

- Branded bar during all three nights
- 4 tickets to the Bright Bash
- Recognition on signage at the event on all three nights
- Recognition in all advertising and promotional materials

IN-KIND SPONSORSHIP

By donating items that we need to purchase, you are boosting our fundraising effort and enabling us to share more light with the world. Here is a partial list. If you can provide something not on our list, let us know.

- Printing, advertising, or media support
- Event promotion to your community
- Event decor and lighting
- Food, desserts, or ice
- Beer, wine, or cocktails

- Logo placement on signage at event
- Logo placement on event website
- Recognition can be negotiated based on the donated item



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