

unite to light

# Unite to Light the Night

## SPONSORSHIP PACKAGES

Whether your goal is giving back to the community, offering your employees and customers an unforgettable arts experience, or making the most of your marketing resources, we'll help connect with your audience in a meaningful way. Benefits may be tailored as our goal is to create exposure geared to your organization's needs.

## PRESENTING SPONSOR

**3 Nights, 1 available - \$15,000**

Igniting a presenting-level sponsorship will showcase your support of Unite to Light's mission while positioning your brand at the highest level.

- 2 tickets to the Glow Gala
- 10 tickets to the Bright Bash
- Logo on take-home glasses for all of our guests for all three nights
- Logo placement as Presenting Sponsor in all advertising and press releases
- Premium logo placement and acknowledgment on the event page website and social media
- Recognition from the podium during the Glow Gala
- Opportunity to address the audience from the podium at the Glow Gala
- Recognition and logo placement on signage at the event on all three nights

## GLOW GALA SPONSOR

**1 Night, 2 available - \$5,000**

Illuminate our Glow Gala by supporting an elegant evening hosting our most valued supporters, community members, press, and artists.

- 2 tickets to the Glow Gala
- 4 tickets to the Bright Bash
- Recognition in all advertising and promotional materials
- Logo placement on the event page website and social media
- Recognition in event media releases and other PR
- Recognition from the podium during the Glow Gala
- Recognition on signage during the Glow Gala evening

## BRIGHT BASH SPONSOR

**1 Night, 1 available - \$5,000**

Help us dazzle our guests by sponsoring an enchanted evening of music and live performances among the art installations. This cocktail party will be an affair to remember.

- 6 tickets to the Bright Bash
- Recognition in all advertising and promotional materials
- Logo placement on the event page website and social media
- Recognition in event media releases and other PR
- Recognition on signage during the Bright Bash

## COMMUNITY SHOWCASE SPONSOR

1 Nights, 1 available - \$5,000

Help us provide for a FREE evening for the public. This evening will be open to everyone so that we may bring more light and creativity to our community.

- 4 tickets to the Bright Bash
- Recognition in all advertising and promotional materials as sponsor of the free public evening
- Logo placement on the event page website and social media
- Recognition in event media releases and other PR
- Recognition on signage at the exhibit during the public Shimmery Showcase evening

## BAR SPONSOR

3 Nights, 1 available - \$5,000

Your sponsorship will brighten all three evenings. Your logo will prominently decorate the bar, among many other benefits.

- Branded bar during all three nights
- Logo placement on cocktail napkins
- 4 tickets to the Bright Bash
- Recognition on signage at the event on all three nights
- Logo placement on the event page website and social media

## SUPPORTING SPONSOR PACKAGES

By sponsoring items that Unite to Light needs to purchase to create this special series of events, you are boosting our fundraising effort and enabling us to share more light with the world. The benefits for each sponsor are listed below.

Event Furniture Rental Sponsor (Gala Night) - \$2,500

Linens Sponsor (Gala Night) - \$2,500

Event Marketing Sponsor - \$2,500

Event Decor & Lighting Sponsor - \$2,500

Art Exhibition Installation Sponsor - \$2,500

- 2 tickets to the Bright Bash
- Logo placement on the event page website and social media
- Logo placement on signage at event
- Specific recognition can be determined based on the donated item



## ART INSTALLATION SPONSOR

### 1 Art Piece, 3 Nights - \$500 - \$1,000

Unite to Light will match sponsors with one art piece. Funds will go towards art materials and equipment, supporting art students and up and coming artists. Through your sponsorship, your organization will be provided with unique exposure that demonstrates your commitment to our artistic community while positioning your brand in front of our guests, donors, and other sponsors.

- 2 tickets to the Bright Bash
- Placement on the event page website
- Recognition on signage next to sponsored art work on all three nights

## SPONSOR YOUR ARTIST IN RESIDENCE

### 1 Art Piece, 3 Nights

Do you know a brilliant artist whose work would brighten our exhibition? This sponsorship opportunity gives an organization or individual an opportunity to sponsor an artist of their choice and cover any of the artist's costs or commissions related to the art piece featured at our event. The art piece should evoke our theme of light and fit within the overall look and feel of the exhibition.

- 2 tickets to the Bright Bash
- Placement on the event page website
- Recognition on signage next to sponsored art work on all three nights

## IN-KIND SPONSORSHIP

By donating items that Unite to Light would have otherwise purchased, you are boosting our fundraising effort and enabling us to share more light with the world. Here is a partial list of items that would qualify. If you can provide something not on our list, let us know!

- Printing, advertising, or media support
  - Event rentals (tables, chairs, linens, etc)
  - Event decor and lighting
  - Food, desserts, and ice
  - Beer, wine, and cocktails
- 
- Logo placement on signage at event
  - Logo placement on event website
  - Additional recognition can be negotiated based on the donated item

## PLEASE CONTACT US

[email@unite-to-light.org](mailto:email@unite-to-light.org)

